Lifeline Data Centers Selects Comcast Business Services to Maximize Reliability of Customers' Data Center Networks

Comcast Business Services Now Provides Scalable, High Capacity Connectivity for Greater Redundancy and Disaster Recovery

Indianapolis – May 31, 2012 - Comcast Corporation, one of the nation's leading providers of information and communications products and services, today announced that Lifeline Data Centers, a wholesale colocation facility, has added Comcast Ethernet services to enhance the connectivity options for its own customers. With Comcast Ethernet services, Lifeline Data Centers is able to provide maximum uptime for its clients, which is not easily achieved without reliable network connectivity options to support it.

Lifeline Data Centers expanded its redundant and reliable data center connectivity capabilities with Comcast Business Class Dedicated Ethernet, providing its clients with access to 50 Megabits per second (Mbps) of speed with the ability to scale up to 10 Gigabits per second (Gbps). Lifeline operates two Midwest data center locations both of which are located in Indianapolis. In a wholesale colocation arrangement, customers benefit from being able to rent the space they need in a facility that is managed by Lifeline and still have full control of their IT equipment and telecom infrastructure. Additionally Lifeline Data Centers' customers benefit from N+N data center redundancy in power, cooling, and telecom to improve uptime. Also known as the "two of everything" approach, N+N data center redundancy reduces the risk of downtime significantly.

"Scalable and reliable connectivity is essential to our customers' business success, in addition, reducing the amount of management and cost associated with on-premise data centers, along with reduced downtime is the ideal balance our clients are looking for," said Doug Theis, senior vice president, business development, Lifeline Data Centers. "With greater scalability and redundancy, Comcast enables us to offer high-speed, reliable connectivity while enabling us to exceed customer expectations and enhance their position in the market. As a result we are now looking to expand our presence throughout Indiana, Chicago and parts of Kentucky."

With the ability to easily and cost-effectively scale their bandwidth up to 10 Gigabits per second (Gbps), Lifeline Data Centers has the required support from Comcast for high-performance applications and services and fast data transport speeds. In addition, the extensive capacity of its data centers and affordable services helps Lifeline Data Centers to accommodate customers' future business growth and evolving IT outsourcing requirements.

"As more businesses move their critical business applications to the cloud to cut costs, the need for a redundant, scalable data center network is of utmost importance. Our Ethernet solutions are delivered over our fully-owned fiber network, so disruptions to other, more traditional networks from the telephone providers won't impact our customers," said Jeff Freyer, vice president, Comcast Business Services, Heartland Region. "We see this as a partnership with Lifeline Data Centers because their customers' satisfaction is also our end goal."

About Lifeline
Lifeline Data Centers provides outsourced, affordable data center facilities and services including:
- 99.995% uptime in n+n redundant facilities
- F5 tornado resistant, redundant power and cooling

- Customized private cages and rack space
- Staging, storage and office space
- Underground hardened space
- Multiple carriers and no cross connect fees
- 24×7 NOC with managed services
- Primary data centers and disaster recovery centers
- Chicago colocation and Chicago disaster recovery alternatives

In addition Lifeline Data Centers enhances their clients' position in their markets by eliminating the barriers to growth and change, improving operational efficiencies and reducing risks of managing complex information technology. Call 1-317-275-0001 or visit http://www.lifelinedatacenters.com/ for additional information.

About Comcast Business Services
Comcast Business Services, a unit of Comcast Cable, provides advanced communication solutions to help organizations of all sizes meet their business objectives. Through a modern, advanced network that is backed by 24/7 technical support, Comcast delivers Business Class Internet, TV and Voice services for cost-effective, simplified communications management.

Launched in 2011, the Comcast Business Class Ethernet suite offers high-performance point-to-point and multi-point Metro Ethernet services with the capacity to deliver cloud computing, software-as-a-service, business continuity/disaster recovery and other bandwidth-intensive applications. Comcast Metro Ethernet services are significantly faster than T1 lines and other legacy technologies, providing scalable bandwidth from 1 Mbps up to 10 Gigabits-per-second (Gbps) in more than 20 major US markets.

For more information, call 866-429-3085 or visit business.comcast.com/enterprise.

About Comcast Cable
Comcast Corporation (Nasdaq: CMCSA, CMCSK) is one of the nation's leading providers of entertainment, information and communications products and services. Comcast is principally involved in the operation of cable systems through Comcast Cable and in the development, production and distribution of entertainment, news, sports and other content for global audiences through NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential and business customers. Comcast is the majority owner and manager of NBCUniversal, which owns and operates entertainment and news cable networks, the NBC and Telemundo broadcast networks, local television station groups, television production operations, a major motion picture company and theme parks.

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